



# GRAPHIC DESIGN QUESTIONNAIRE

Please complete the following questions. If you have any questions about this form or if you'd like to answer these questions by phone, call me at (901) 722-4821. If you are looking for website design, please fill out the column at the right as well. Thanks for your time.

Name / .....

Company / .....

Cell / .....

Email / .....

Describe your business.

.....

Do you want this project to:

.....

What specific feature(s)/benefit(s) of your company would you like highlighted?

.....

Name your competitors. How do you differ?

.....

What are your company's strengths and weaknesses?

.....

Describe the look and feel you want for this project. If other, please describe.

.....

Describe some of your favorite things (colors, music/sounds, comforts, products, etc.).

.....

Are there any brands, products, printed materials or websites, I should see before beginning work on your project?

.....

What is your target audience.

.....

What is the piece/vehicle to be created?

.....

Will there be copy needed?

Yes  No

When do you need the project completed?

.....

Anything else? Please explain.

.....

## WEBSITE DESIGN ONLY

Do you need a new site or a re-design?

.....

What are you looking for in a website?

.....

What is/will be the purpose of your site?

.....

Are there any websites that you love that you'd like me to see?

.....

Do you need to be able to update your site through a Content Management System (CMS)?

.....

Would you like to sell products?

.....

Do you have copy written or do you need a copy-writer?

.....

What is your budget?

.....

Anything else? Please explain.

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